



2020 SPONSOR LEVELS

A. Annual Sponsor Levels

As an Annual Sponsor, you have the opportunity to support GEF funded innovations in District 34 classrooms and market your business on the GEF website and in our newsletter. Marketing benefits vary by level. Listed below are Event Sponsorship levels to best meet your business marketing goals. *Additional marketing benefits can be found on the table on page two.*

- 1. Doctorate: \$1500**
- 2. Masters: \$1000**
- 3. Bachelor: \$750**
- 4. Scholar: \$500**
- 5. Friend: \$250**

B. Event Sponsor Levels

As an Event Sponsor, you will have an opportunity to support GEF funded programs and market your business to District 34 families as well as within the Glenview Community during our Trivia Night fundraiser. Due to COVID-19, our opportunities for events will be curtailed this year and we are only looking for sponsors for our Trivia Night fundraiser.

1. Trivia Night Master: \$3,000

Trivia Night, GEF's largest annual fundraiser, is currently scheduled to be held Saturday, January 30th, 2021. Due to the realities of COVID-19, Trivia Night this year will be a virtual event. Despite this, interest in Trivia Night is running high and we expect a full audience as in past years (roughly 400 participants). As a Trivia Night Master Sponsor, your business will receive a complimentary break out room (i.e. "table") to the event. You will have an opportunity to have a 60-second video advertising your business played during the event, and your logo will be placed on all answer sheets. In addition, your company will be recognized as the sponsor of a trivia question, and your logo will be used on communications and social media related to the event. *Additional marketing benefits can be found on page three.*

2. Trivia Night Expert: \$2,000

Trivia Night, GEF's largest annual fundraiser, is currently scheduled to be held Saturday, January 30th, 2021. Due to the realities of COVID-19, Trivia Night this year will be a virtual event. Despite this, interest in Trivia Night is running high and we expect a full audience as in past years (roughly 400 participants). As a Trivia Night Expert Sponsor, your business will receive a complimentary break out room (i.e. "table") to the event. You will have an opportunity to have a 30-second video advertising your business played during the event. In addition, your company will be recognized as the sponsor of a trivia question, and your logo will be used on communications and social media related to the event. *Additional marketing benefits can be found on page three.*